



Introducing STRUPZ, the revolutionary new system to alleviate the problem of trousers riding up and out of boots.

Baggy knees. Not a nice look and up until now an unavoidable consequence when wearing boots with tucked in trousers. STRUPZ provides the perfect antidote to combat the problem. An ingenious yet simple and effective solution, STRUPZ is an elasticated strap with metal clips on each end that affix to the bottom of trouser legs to form a stirrup. Clipped to the hem of trousers, STRUPZ sits forward of the ankle bone to remain comfortable and unobtrusive in all situations. This could mean the end of the necessity of wearing thick socks with trousers unless for added warmth!

"The idea of STRUPZ came to me in October 2008 when I was struggling to tuck my jeans into my boots comfortably." Said STRUPZ creator, Louise Camby. "The usual solution is to put a thick sock over your jeans first, but this can be uncomfortable. I decided there must be a better way. After much research I discovered that there wasn't any other option, so I proceeded to create one...and STRUPZ were born."

Completely unisex, STRUPZ stirrups are the long-awaited solution to maintaining a neat outward appearance whilst wearing any style of boot on a range of trouser lengths. Whether on a night out or simply wearing Wellingtons in a muddy field, STRUPZ make it easier to slip into a pair of boots without the trousers riding up and over the top.

Sold in pairs, and a choice of eight colours, STRUPZ are available now from a range of retail outlets or direct from www.strupz.co.uk at the incredible price of just £9.95 per pair.



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For hi-res images, press samples or competition prizes please contact:

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